



# END OF YEAR REPORT

2022

# **CONTENTS**

**Memory Lane**

**Milestones**

**Just DAO It**

**Peeking Into The Future**

# MEMORY LANE



*We are pioneering a model for regenerative coliving while creating positive loops in all interactions between stakeholders including nature, all life, and future generations. The idea is to prove we can optimize resources while nurturing a creative and thriving community and at the same time leave a positive trace on the environment.*

*Pink Paper*

# 1972



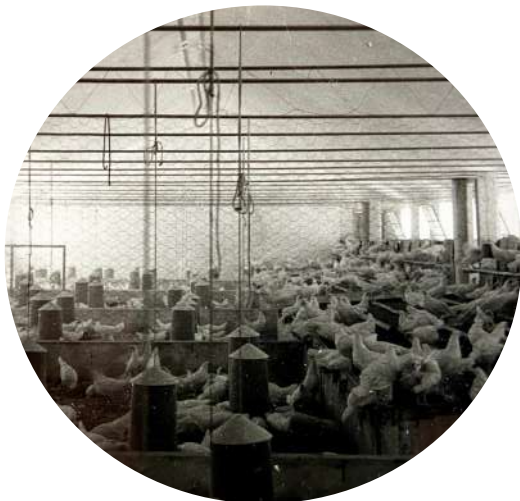
## Cerca Do Aviario

an old poultry factory built in 1972.



The farm in itself was far from any of our regenerative concepts and ideals we have for TDF. But it was created with lots of work and passion and it was a pillar for the local community. The family has been always giving back to the village and they are revered for everything they've done to improve life in Abela.

Once it went out of business, the space became a village meeting & celebration for the locals with many festas held within the walls of the old chicken farm.



# 2020



... we walked many lands in search of the perfect home for our regenerative playground until finally by September 2020 we found it.

Maria Fernanda, one of the daughters of the old land-owners, was the one that received us.

Once we explained TDF's intention to Maria Fernanda, she said:

*"My Parents are Crying in Heaven Knowing all the beauty you want to create here"*

And that's when we received the blessing to start building the dream...

Located in Abela, a small Portuguese village with 400 inhabitants, the Factory is within:

- 153 km / 1h36 to Lisbon
- 30km / 35 min to Melides beach
- 21 km / 24 mins to Santiago do Cacém (nearest city, hospital, etc)
- 1km / 5 min to store, ATM, cafe



# 2021

## Pink Paper Written

## Factory Keys Received

## Re:Build Event With 100 Members



re:build

## Primal Gathering - 1500 Trees Planted

### By The Winter...

We focused on revamping the organizational structure to fit with the initial vision: from founders to DAO (or at least the beginning of it). We've lined up the first team of stewards to start during Spring Equinox and created the first circles - teams created around specific topics .

## Seasonal Stewardship Model

Unique in running a land-based project by fully entrusting and empowering committed members to take on the helm of the ship and stir it in the direction proposed in a co-creative decentralized process.



# MILESTONES



*"As creatives we constantly generate ideas.*

*Having mere proposals is adding an information load to the others. Taking action on those proposals, forming teams, creating an MVP, and pushing for the factoring of those ideas is what we stand for and want to see at TDF."*

*Pink Paper*



# SPRING CYCLE

## Total Visitors\*

23 Guests  
30 Volunteers  
7 Members

## Priority

1. Steward processes & rituals
2. Irrigation & Land care
3. Integration with the local community
4. Decentralization

## Completed Milestones

### Land & Infrastructure

- Reopening TDF and making it liveable (reglazing, oven, wall painting, coworking area, glamping tents, compost v. 1...);
- Irrigation v. 1 - laid out 1.5 km of pipe and added dripping holes for 0,5 reforestation area;
- Grey water v. 1 - for kitchen, laundry room & bathroom;
- Outdoors showers;
- Finishing house insulation + workshop;
- Shade structure;
- Improvements to the sauna;
- Hügelkultur/veggie garden;
- Starting food forest;
- Built the Treehouse platform;
- Woodworking tables/shelves.

### Community / Social

- Joy Board - Daily ritual;
- Theatre group collaboration in Abela - Sebastiao, our youngest local members presented TDF to the whole village from his perspective;
- Events:
  - Heart Magika;
  - ReFi;
  - Team retreat;
  - TDF opening - Somos Alentejo festa with Abela - integration with local community;
  - TDF anniversary.

### Digital / Cloud

- Second round of fundraising in the a Portuguese Company
- First circles operating / beginning of decentralization
- Architectural plan approved

\*airtable data reference





# **SUMMER CYCLE**

## **Priority**

1. Events
2. Community Building

Total Visitors\*

48 Guests  
31 Volunteers  
7 Members

## **Completed Milestones**

### Land & Infrastructure

- Floating bed
- Treehouse upgrade
- Improvement of irrigation system
- Nursery upgrade
- Painting walls warehouse
- Grey water system improvement
- Compost system set up

### Community / Social

- First 4 art residencies
- Treehousedao - 1st Dream business Book
- 5k/m income achieved
- 1st conflict transformation mediated
- TDF Handbook
- Events
- Gathering of Tribes Camp
- Nowhere camp - served kombucha to ~ 500 people
- Abela Art Faire - event for 40 people around regenerative art and NFT's
- Enspiral Gathering
- Village Builders Mastermind

### Digital / Cloud

- FiNMA utility token
- Notion expansion - documentation
- Closer - Booking System dev





# FALL CYCLE

## Priority

1. Token launch
2. Expansion of the food forest
3. Water systems on the ground

### Total Visitors\*

16 Guests  
40 Volunteers  
19 Members

## Completed Milestones

### Land & Infrastructure

- Wrote Land Care Handbooks
- Food forest
- Irrigation
- Reforestation
- Added 700 trees + cover crop and veggies to 0.4 HA Food Forest
- Improved automatic irrigation system
- Seeding cover crop and veggies
- Added 550 trees & shrubs to 0.7 HA Reforestation area
- Updated TDF Nursery with 600 trees & shrubs (including fruit!)
- Built new Dry Toilet
- Began tracking Ecosystem Credits with Open Forest Protocol
- Began Farming & Energy Systems Consultation with Adam Posthuma
- Grey water pond & Helophyte Filter: Ready for planting
- Workpod v2

### Community / Social

- Events
  - The Loveship, 35 people
  - Dreamy Planting Action (Fruit Forest), 35 people
  - Open Weekend with locals!, 30 people
  - Ecstatic Forestry & Regeneration Panel, 35 people
- Nativity Scene Abela - Connecting with locals

### Digital / Cloud

- 3D Map Models of TDF v0.5
- Wifi improvement



# TEAM ON THE GROUND

## Stewards

Spring



Summer



Fall



## Roles & Residences

Space Host





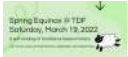













Engineer Resident



Land Circle Resident



# EVENTS

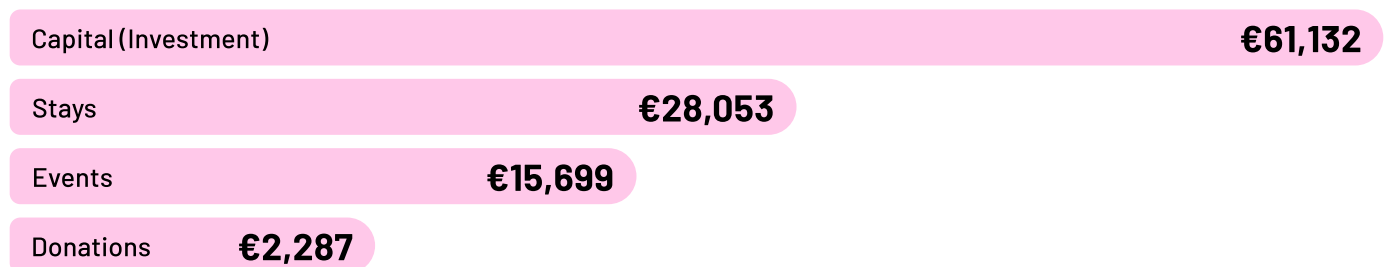
		 <b>Attendees</b>
 Spring		
	<u>Spring Equinox</u>	35
	<u>Birthday Party</u>	50
	<u>Santo Antonio Celebration</u>	35
	<u>Heart Magika</u>	33
	<u>Refi</u>	70
 Summer		
	<u>Open Saturday</u>	20
	<u>Village Builders' Mastermind</u>	32
	<u>Abela Art Faire</u>	41
 Fall		
	<u>Loveship</u>	35
	<u>Dreamy Planting Action</u>	32
	<u>Weekend Play Days</u>	30
	<u>Ecstatic Forestry</u>	35

**Total Events: 12**

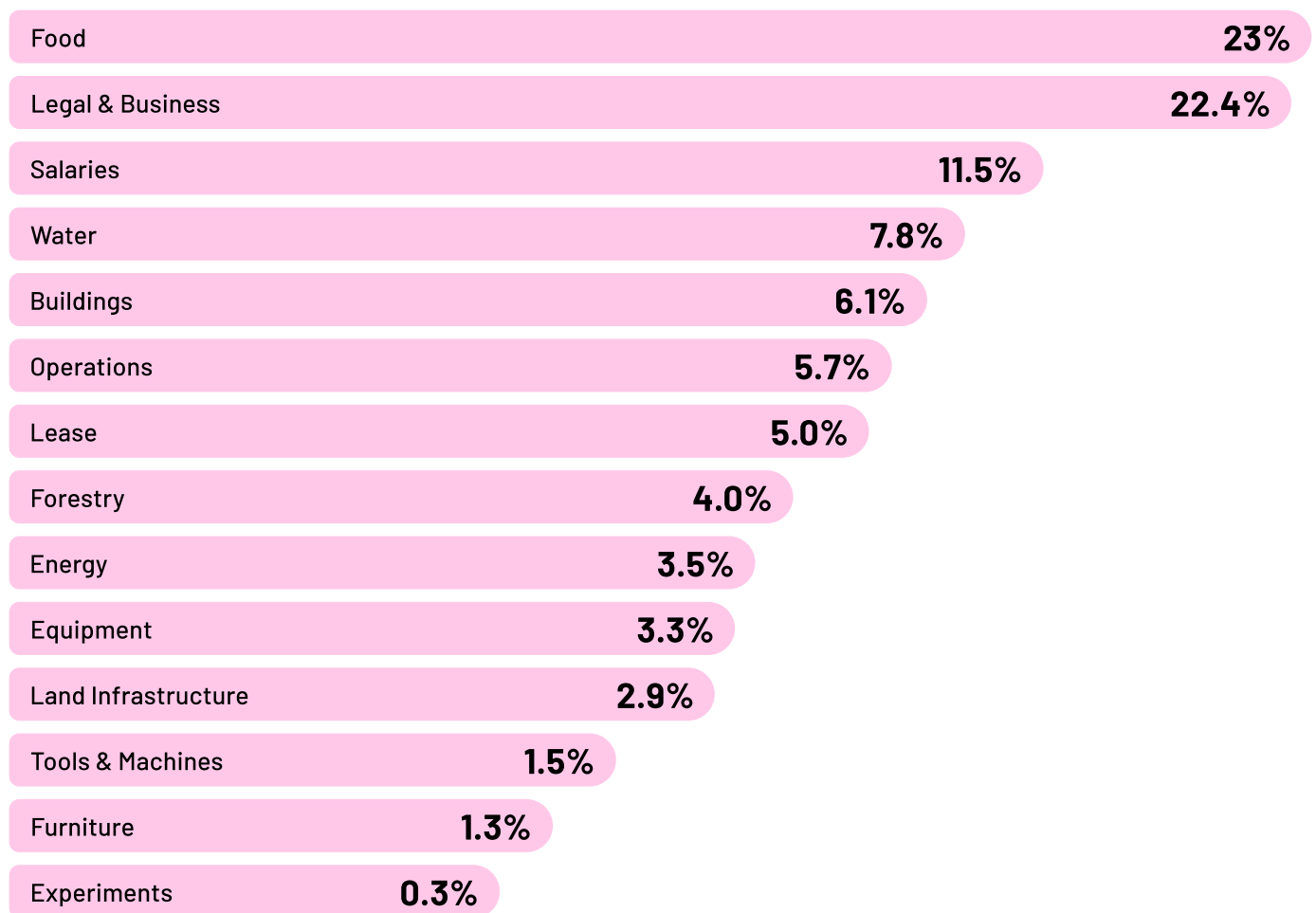
**Total Attendees: 426**

# FINANCES

## Money IN €106,911



## Money OUT €112,637





# JUST DAO IT



*By purchasing OASA Tokens, you finance conservation and regeneration of land. We conserve wildlife areas, plant forests, monitor their growth and track ecosystem services generated (such as carbon sequestration, biodiversity etc), creating a ledger of natural assets under regenerative management. As regenerative work takes place, everyone benefits from better living spaces, better air quality, more water, more biodiversity, all while accessing untapt creativity, and supporting more humans doing the work that makes them thrive.*

*White Paper*

# WHAT ARE WE TOKEN ABOUT?

**We Are The First  
Legally Approved  
Regenerative Land  
Based DAO In Europe!!**



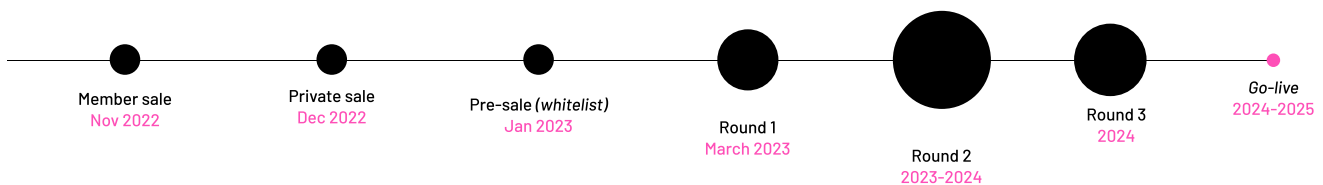
**We Have...**

- 1** .. a legal DAO, registered as a non-profit in Switzerland with the purpose to take land out of public market to regenerate and conserve it. The DAO is the governance system that powers a grass roots, people powered approach to conservation - unlike National Parks or donor trusts funds which are top down. It adds a new form of commons that work together with other types of conservation efforts in achieving greater wildlife protection, biodiversity, and restoration of soils and water cycles.
- 2** ... An approved utility token design, that creates a unique nature backed economy that can drive the purpose of the non profit while providing a return to members in the form of needs on the Maslow pyramid (water, air, housing, food, culture, connection, purpose, belonging)

# FUNDING

One of the pillars of TDF is moving from ownership towards stewardship.

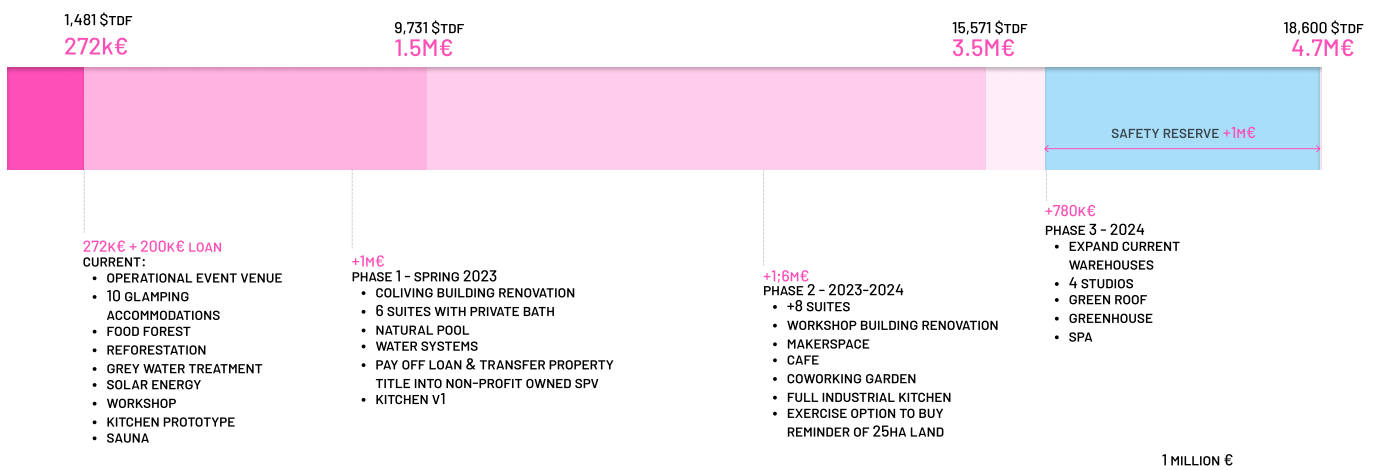
With an utility token approved and a legal DAO, we can confidently project the funding rounds necessary for building up TDF's vision.



By acquiring a TDF Token an individual is supporting TDF's land purchase, its regeneration and conservation and the development of the living facilities. In return, if the individual becomes a TDF DAO, they also acquire the right to use the living spaces with privileged access and the right and duty to participate in the project's governance and ongoing evolution.

## TDF White Paper

# \$TDF FUNDING PHASES



THE LINES ARE ON THE € AMOUNT REACHED, WHICH MEANS THAT ALL THE ITEMS IN THE LIST HAVE BEEN FUNDED. BLUE RESERVE SHOWS WHAT'S NOT YET BUDGETED FOR. 1.5M, 3.5M AND 4.7M MARKERS ARE WHERE THE FUNDING ROUND ENDS, THOUGH THE PUBLIC SALE IS A CONTINUOUS SALE, WITH AN ARTIFICIAL CAP INCREASED BY THE DAO AT EACH SALE ROUND.

# MEMBERSHIP

## How To Become A Member

### Step 1 - Visit Us

Volunteer with us or contribute a specific skill that you have for at least 14 days

### Step 2 - Gain Trust

Get vouched for by at least 3 other members

### Step 3 - Become A Contributor

Based on your unique skills, knowledge or expertise - join an appropriate circle you would like to contribute to. e.g. Land, Legal, Communication.

You can also become a Steward on the ground for a season or take on a role that suits you and fills the DAO's needs.

As a Member You can earn **\$TDF, Proof Of Presence & Proof of Sweat.**

**\$TDF** is a utility token that allows you to stay at TDF

**Proof Of Presence** is tied to the time you spend on the ground at TDF and gives you voting power in TDF Decision Making

As a contributor you can earn tokens, considered **Proof of Sweat**, another decision making weight.



# DISTRIBUTION OF SWEAT TOKENS

Out Of **18,600** TDF TOKENS  
**20%** IS RESERVED FOR SWEAT

Work Tokens - **581,41**

Gift Tokens - **199.88**

SEED 2020/2021	126,00
work tokens	100,00
gift tokens	26,00
Pre:Build/Pre:Cycles 2021	208,07
work tokens	120,00
gift tokens	88.07
I- Spring ' 22	205,01
work tokens	134.33
gift tokens	70,68
II - Summer ' 22	232,08
work tokens	218,08
gift tokens	14,00
III - Fall ' 22	10,13
work tokens	9,00
gift tokens	1,13

Total Sweat Tokens - **3.720,00**

Remaining - **2.938,71**

Est. GO LIVE - 12 CYCLES	~200/ seasonal cycle
After GO LIVE	~1000

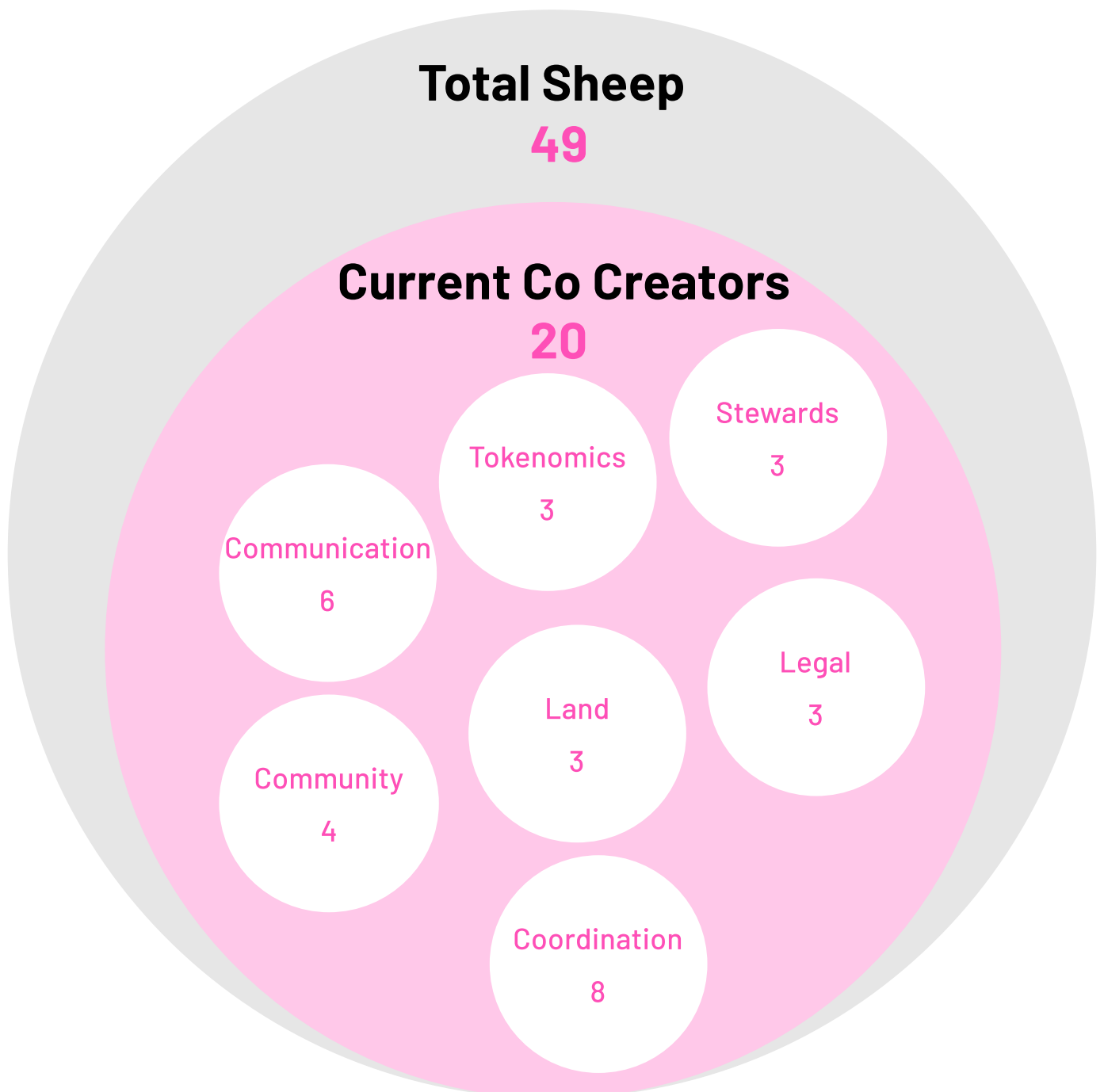
# DECENTRALISATION

In 2022 we vouched **49 members**.

**29** of them responded to our invite to become a member based on their contributions in 2021

**20** members went through the whole process defined in our [Membersheep Agreement](#).

**25** members became co-creators for at least one of the cycles



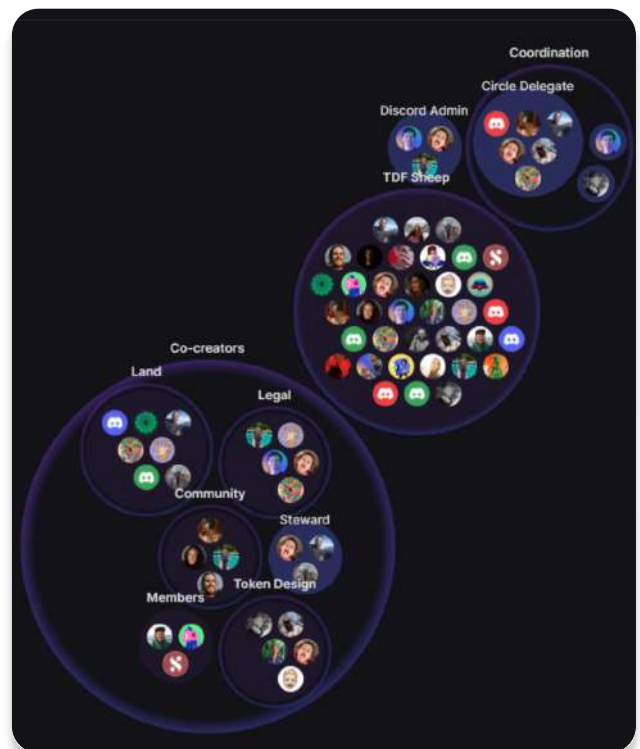
# TEAM RETREATS



**Our Team Retreat Is When Our Contributors Get Together At TDF!**

**We Dream  
We Play  
We Materialize  
We Celebrate**

**Roadmap & Milestones;  
Priorities;  
Community Building;  
Strategies  
+...**



# DECISION MAKING PROCESS

## Sociocracy 3.0

Social technology for evolving agile and resilient organizations.

There's 144 patterns and 7 principles in sociocracy based on which every organization makes their own sociocratic model.

During our first team retreat in June, we focused and consented on a few patterns that we want to follow in our DAO.

## Rhythms

Consent :)

Clarifying And Developing Domains

Artful Participation

Continuous Improvement

Drivers

Etc.







# TECH STACK



## Internal Communication

MEMBERS & CO-CREATORS



## Knowledge Management

CO-CREATORS



snapshot

## Decision Making Within The DAO

MEMBERS



## Knowledge Management

CO-CREATORS



## Open-Source Documentation

CO-CREATORS



## Data Management, Forms

OPERATIONAL



## Operating System

Guests & Members

# PEEKING INTO THE FUTURE



*"As creatives we constantly generate ideas.*

*Having mere proposals is adding an information load to the others. Taking action on those proposals, forming teams, creating an MVP, and pushing for the factoring of those ideas is what we stand for and want to see at TDF."*

*Pink Paper*

# PRIORITIES FOR WINTER/SPRING 2023

**Construction**  
**Token Launch**  
**Food Systems**  
**Community Growth**  
**Strategy**  
**Call For Action !**



# CIRCLE ROADMAPS

## Land

1. Food Production For 30 people by summer;
2. Water Systems:  
Rainwater, Grey water, Irrigation, Storage;
3. Mushroom Farm.

## Community

1. Members Journey - Improvements;
2. Engagement of TDF community Online/Offline;
3. CALL FOR ACTION - On The Ground.

## Communication

1. Attracting New Members;
2. Branding - TDF Identity & Story - Understanding (archetypes);
3. Launch Token Sale - earn 500K before March;
4. Social Media - Streamline Instagram and start Twitter & TDF newsletter.

## Coordination

1. Maintain a cohesive team;
2. Streamline and document all processes.

# CIRCLE ROADMAPS

## Tokenomics

1. Guarantee the stability of the TDF ecosystem through monitoring and maintaining the token policies to guarantee proper income flow of human and financial capital;
2. Develop secure smart contracts to deploy the TDF token.

## Legal

1. Design money Flow between Oasa Association & Operating company in Portugal
2. Rewrap portuguese entity to be entirely own by the Oasa Association

## [New] Governance

1. Creating a set of procedures for streamlining Proposals. The journey from a seed idea until chain voting
2. Explicitly define the layers of governance from the power of the DAO to the autonomy of the role
3. Give a voice to nature & local community

## [New] Construction

1. Execute architecture phases;
2. Integrate paid contractor + residents + volunteers;
3. Coliving building;
4. Natural pool.

# TDF 2050



*The year is 2050. In the midst of the global desert landscapes, a new civilization is flourishing. This civilization embraced a Sacred Economy for over 20 years, and is inexorably restoring the planet's soils, water cycles and biodiversity. Growing biodiverse and native forests, settlements achieved to recreate natural biotic pumps, similar to those seen in the Amazon in the pre-internet era. The civilization is a deeply nested and overlapping network of collaboration frameworks distributing resources to optimize and preserve Nature's design. Resources are produced in the network by agents that create true ecological benefits. Its citizens spend no currency on living amenities since they benefit from the abundance of resources in their commons. This frees up their time to focus on what truly matters to them, and what truly creates value for their beloved commons.*

*This is built upon the internet of value (web3). In 2030, the renaissance decade ends - and a natural economy is booming. The global financial system evolves from an extractive to a regenerative one. Decentralized organizations around the world accelerate their impact by embracing a system-thinking approach to economics. Natural assets are sought after as central banks and decentralized protocol treasuries recognize them as the value backing the economy, rewarding stewards building capacity for regeneration in the process. Resources, critical knowledge and human creativity flow towards the optimization of the commons.*

*With the aspiration of building a regenerative way of life OASA turned its eyes on Portugal and established its first regenerative prototype - Traditional Dream Factory (aka TDF) in 2021. TDF is the first blueprint in developing a new form of living that is more in tune with nature and with human creativity.*





# LINKS

[TRADITIONAL DREAM FACTORY](#)

[OASA](#)

## GOVERNANCE

[PINK PAPER](#)

[Key Investors Information/Private Sale/Winter](#)

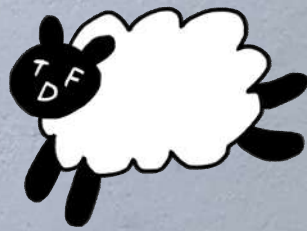
## COMMUNITY

[TDF HANDBOOK](#)

[TDF VISITORS GUIDE](#)



MADE  
IN  
ALENTEJO



**BAHHHH**  
LOTS OF LOVE